



Station Order Revised Add to Schedule

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Tuesday, October 09, 2012 to Sunday, October 14, 2012

12438

Contact: Craig Lewis

Phone: 801-575-5555

Email: clewis@ksl.com, chutzley@ksl.com

Fax: 801-575-5831

Direct: 801-575-5809

KSL -TV

Program Name	DP	Length	Days	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
KSL 5a News	EM	M-F	\$115.00		1		1				2
5:00 AM	6:00 AM	30		\$230.00							
Sold out at LUR per KSL. Move to L1 to clear.											
KSL 6a News	EM	M-F	\$525.00				1				1
6:00 AM	7:00 AM	30		\$525.00							
Sold out at LUR per KSL. Move to L1 to clear.											
Katie Couric	EF	M-F	\$300.00			1					1
4:00 PM	5:00 PM	30		\$300.00							
Sold out at LUR per KSL. Move to L1 to clear.											
KSL 5p News	EN	M-F	\$775.00		1						1
5:00 PM	5:30 PM	30		\$775.00							
Sold out at LUR per KSL. Move to L1 to clear.											
KSL 6p News	EN	M-F	\$875.00			1					1
6:00 PM	6:30 PM	30		\$875.00							
Sold out at LUR per KSL. Move to L1 to clear.											
Chicago Fire	PT	W	\$2,800.00			1					1
9:00 PM	10:00 PM	30		\$2,800.00							
Sold out at LUR per KSL. Move to L1 to clear.											
Saturday 10p News	LN	Sa	\$2,200.00				1				1
10:00 PM	10:35 PM	30		\$2,200.00							
Sold out at LUR per KSL. Move to L1 to clear.											
Station Gross Totals			\$7,705.00		2	3	1	1	1		8

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/8/2012 12:49:32 PM

KSL-TV

Page 1 of 1

suzannel@mediastategies.com